

WCMEW

Wisconsin Council on Medical Education and Workforce

APRIL 2019

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2019 WORKFORCE SUMMIT – SAVE THE DATE!

The 2019 Wisconsin Healthcare Workforce Summit will be held on Tuesday, September 24, 8am – 4pm at the Best Western Waterfront, in Oshkosh. Previous WCMEW workforce summits have drawn over 100 interdisciplinary attendees, and this year's event will feature even more opportunities to engage, strategize, and learn. [Save-the-Date available here.](#)

Past events have focused on team-based care, Graduate Medical Education, and other areas. The 2019 summit will be a venue for all healthcare professionals to connect – designing the workforce Wisconsin needs now and in the future.

The Summit will:

1. Share **real-world examples of innovations** in training and practice that support efficient use of healthcare providers and access to high-quality, coordinated care.
2. **Develop policy and program recommendations** that meet the urgent need for an accessible, effective Wisconsin healthcare workforce.
3. **Highlight disruptors** (such as telehealth and emerging team-based care models) and explore their impacts for Wisconsin's healthcare workforce.
4. Provide interdisciplinary, cross-sector attendees with ample opportunities to network, **share successes and challenges**, and participate in developing a statewide agenda.

The Summit will feature a keynote and sessions focused on the future, addressing questions such as: What can we expect for tomorrow's workforce? How can we prepare? What innovations are happening across Wisconsin that effectively utilize providers to the top of their license, education, and training? How can leaders impact burnout in ways that actually lead to provider retention? How are schools and employers collaborating to train tomorrow's clinicians?

WCMEW is also seeking presenters to share their workforce innovations! The summit will feature "flash talks" from disruptors at hospitals, health systems, and educational institutions that are taking their workforce to the next level – through training, practice, and partnerships. Selected presenters will provide a 20 to 30-minute briefing on their project (policy, program, etc.) for Summit attendees. Innovations in a range of issues are welcome:

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- Telehealth or remote monitoring
- Team-based care models or staff innovations (for example, use of scribes or innovative interdisciplinary primary care teams)
- Partnerships between educational institutions and health care employers that integrate clinical learners in novel ways

To submit a one-page abstract by June 1, include your name and contact information, and:

- What issues the innovation seeks to address;
- How success is measured;
- What the lessons learned are thus far;
- If or how the innovation could be applied in other contexts; and
- What are the policy implications or recommendations?

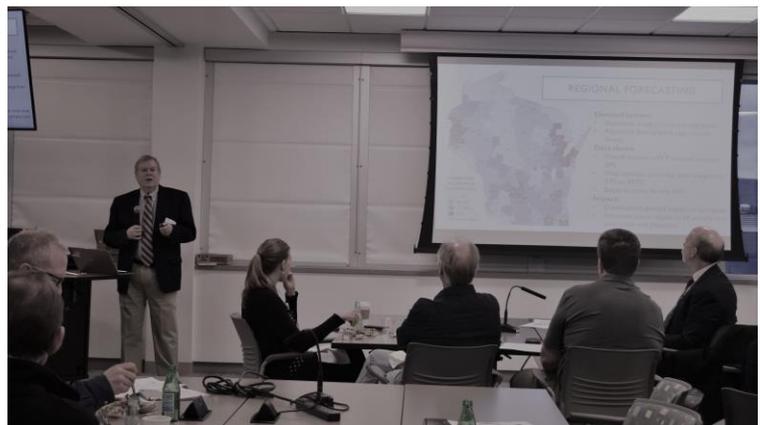
Registration will be available in May. With questions or to **submit an abstract by June 1**, contact Richelle Andrae at randrae@wcmew.org or 414-469-6664.

ASPIRUS CONVENES TEACHING RECOGNITION EVENT

On April 18, Aspirus Health sponsored a faculty development and teaching recognition event, where clinicians involved in teaching and training attended sessions on clinical teaching, and the importance of medical education on developing a rural workforce. The education program was followed by an awards ceremony honoring eight clinicians for their leadership in teaching and training. WCMEW has been working with leaders from both healthcare and education to identify best practices for integrating student learners in the clinical setting, and also has a work group assessing the motivations and barriers to teaching across Wisconsin.

Over 40 attendees (including physicians, residents, physician assistants, nurse practitioners, and medical students) were addressed by Amy Falk, MD, who shared her thoughts on the *“Fundamentals Of Clinical Teaching, An Overview of Managing Your Day with a Learner in the Clinical Setting”*, followed by Jacob Prunuske, MD, presenting *“Providing Effective Feedback”*. In the discussion that followed, participants commented on how the ideas highlighted in the presentations have been applicable to their teaching and training experiences.

George Quinn, WCMEW Executive Director, presented the keynote address: *“Strategic Importance of Medical Education Initiatives on Rural Workforce Development”*. Quinn provided an overview of WCMEW and its latest publication on primary care physicians, and then outlined several recruitment and retention strategies for rural areas – highlighting the role of teachers in developing and supporting tomorrow’s



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healthcare workforce. He suggested that a collaborative and multi-faceted approach – involving policies at the state government, educational institution, and health system levels – has demonstrated the most success to strengthening training pipelines. The question and answer period that followed focused on issues including:

- Strategies to improve retention by focusing on job satisfaction;
- Policies and regulatory changes that could allow clinicians to meet future patient needs; and
- Initiatives to expand teaching faculty resources

The awards ceremony recognized several outstanding education leaders, including Kevin O’Connell, MD, who received the “Cornerstone Award”. The Award recognized Dr. O’Connell for his foundational role in setting direction respective to the depth and breadth of medical education initiatives at Aspirus. Dr. O’Connell was instrumental in bringing the Family Medicine Residency to Aspirus and was one of the first advocates around the table for the creation of a central and northern WI tract for the UW Physician Assistant Program (wisPACT) and the development of the Medical College of Wisconsin, Central Wisconsin Campus at Aspirus.

In addition to Dr. O’Connell, other awardees included:

- Melissa Wendell, APNP – *Foresight*
- Amy Falk, MD – *Compassion*
- Christopher Peterson, MD – *Accountability*
- Adam Clements, MD – *Collaboration*
- Cassi Jo Groshek, PA-C – *Joy*
- Robert Kollpainter, PA-C – *Vision*
- James Nash, DO – *Aspirus Mission Award*

2019 is the first of what Aspirus expects to be an annual teaching and recognition event. Quinn commented, “We must value the contributions of educators and mentors such as each of you here today, you have a critical role in supporting Wisconsin’s learners. Aspirus and MCW – North Central Campus are leading the way in honoring your contributions, thank you. You are making a significant contribution to strengthening the healthcare workforce in this region of Wisconsin.”

MEDICINE ON MAIN STREET

Wisconsin Public Television featured several local and statewide healthcare workforce initiatives in a recent program, *Medicine on Main Street*. The 30-minute segment is [available online](#). The program highlights how “healthcare professionals are joining forces to find equitable solutions”, exploring initiatives such as the Wisconsin Academy of Rural Medicine, along with programs from both the UW-Madison School of Nursing and UW-Madison School of Pharmacy that facilitate rural training for students in areas such as Black River Falls and Rice Lake.

UW-Madison’s post-graduate certificate in mental health program provides much-needed training for clinicians in areas with limited access to psychiatric providers. “When students learn in a community, that’s when they fall in love with it” noted Dr. Aeron Adams, Clinical Assistant Professor, UW School of Nursing,

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speaking to the program's ability to attract advanced nurses currently living in rural areas, and prepare them to return to practice with additional high-demand skills. Ed Portillo, Assistant Professor, UW School of Pharmacy, added that "if you're a rural health pharmacist, patients may come to you with any health-related questions" and that "pharmacists are not just dispensers, we provide medical information, vaccinations, medication therapy management, and are complementary to other providers in rural areas." The program offers over 60 clerkship rotations where students spend six weeks in rural practice, with an emphasis on community engagement. *Medicine on Main Street* showcases relationships between patients and providers in rural Wisconsin, and the critical investments that Wisconsin leaders are making in developing sustainable training pathways to meet patient needs.

OFFICE OF PRIMARY CARE – HPSA UPDATES

Courtesy of DHS, Primary Care Program

"The Health Resources and Services Administration (HRSA) has released the fifth impact analysis regarding automatic Health Professional Service Areas (HPSAs). The Primary Care Program is working closely with the Wisconsin Primary Health Care Association (WPHCA), Wisconsin Office of Rural Health (WORH), and Tribal Affairs at the Department of Health Services to ensure information is delivered in a timely manner." HPSA scores determine the level of benefits a site is able to receive from the federal government, with impacts on eligibility for programs such as National Health Service Corps. The Office of Primary Care is seeking provider data and other supporting documentation related to changes in automatic HPSA development, and is available to discuss individual HPSA scores. Contact the Primary Care Office at DHSPrimaryCareOffice@dhs.wisconsin.gov with questions or to provide information.

WORKFORCE IN THE NEWS

Half of Clinics Offer Telehealth to Expand Patient Care Access Patient Engagement Hit – Workflow concerns continue to affect the adoption of remote technologies. Survey respondents also note concerns about patient access to adequate technology or strong broadband.

Researchers Calculate Medical School Production of FPs AAFP – Authors conclude that "fulfilling the country's primary health care needs will require more residency programs in FM, additional resident programs with more capacity, stronger student interest, curriculum changes to better focus on FM, and pipeline and recruiting efforts that get the right students into medical school – specifically those who are interested in FM and committed to service."

UW training future physicians in older patient care to meet growing demand Channel 3000 – UW – Madison works with the VA Hospital to train medical students and residents in geriatrics.

Find this newsletter online at: <https://www.wcmew.org/publications/>

Questions about content, or have a resource to share? Email randrae@wcmew.org.