

Healthcare Academy: Helping to Close the Workforce Gap

Mark Bake, DBA, RTR, CT

Chad Dall, MBA, RTR, MR

Casey Rentmeester, PhD

The logo for Bellin College features the name "Bellin College" in a white, italicized serif font. A white curved line arches over the text, starting above the "B" and ending above the "e".

Bellin College

A Better Education...A Better Future

Objectives

- Discuss measures Bellin College has enacted to close the workforce gap in healthcare
 - Hands-on Healthcare
 - Healthcare Academy
- Discuss student success initiatives
 - Initial hurdles/progression

Inception

- Partnering with health system
 - Educating youth about healthcare professions
 - What are the current needs?/What is the community looking for?
- Building relationships with local high schools
 - Organic process
- Continued growth and innovation
 - Included a diverse workgroup to collaborate and brainstorm

Hands on Healthcare

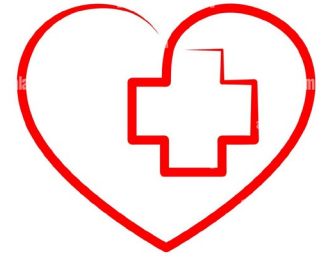
- Onsite
 - A day on campus begins at 9 a.m. and includes:
 - Rotations through seven 20-minute stations exposing students to:
 - Radiology
 - Physical Therapy
 - Sonography
 - Virtual anatomy exploration
 - Operating Room/sterile technique
 - Trauma/Emergency Room simulation
 - IV Placement / Wound Care
 - Lunch & Learn at Bellin College
 - Q & A session with Bellin College students & staff
- Mobile
 - We mobilized this event to take it on the road to schools in Wisconsin. This gives us the opportunity to impact more students and customize the experience to fit the needs and schedule of the schools we visit.
 - The mobile experience typically includes:
 - Ultrasound, Radiology, Nursing Patient Care, Surgical Prep, CPR and Physical Therapy/Athletic Training.



Over 7000 students

Bellin College Healthcare Academy

Discovering your passion while earning college credits.



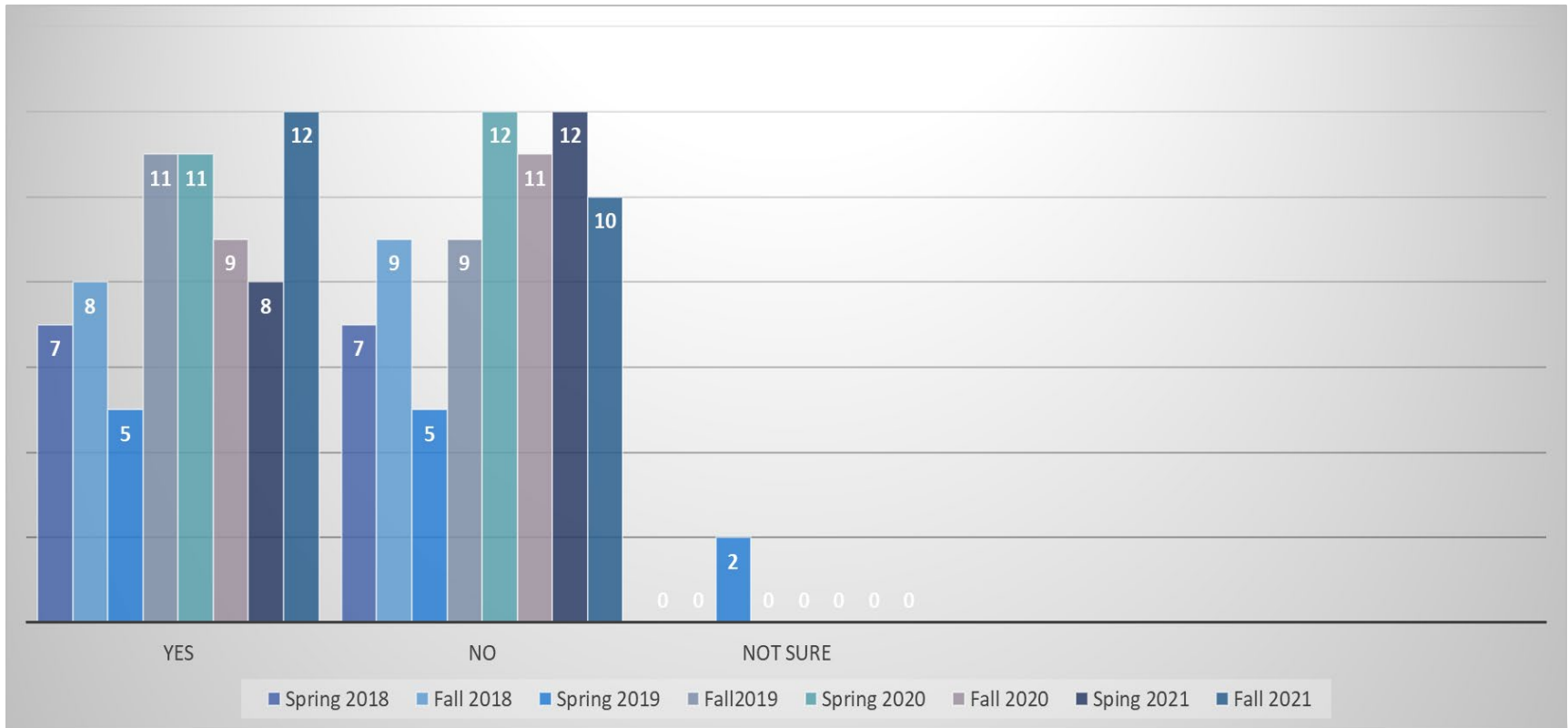
Graduated approach

- Career exploration
- Dedicated Healthcare College Courses
- Job opportunities
 - Internships
 - Nursing Assistant
 - Patient Admission Representative
 - Department Assistants

Bellin College Healthcare Academy

Level of Completion	Courses	Career Pathways
Core Courses	Student Success Intro to Healthcare Customer Service in Healthcare Medical Terminology Nursing Assistant	Certified Nursing Asst. Medical Asst. Patient Admissions Rep. Clinical Coder Health Informatics Patient Account Rep. Home Health Aide
Science and Supplemental GE Courses	General Chemistry Anatomy/Physiology 1 Anatomy/Physiology 2 Developmental Psychology Intro to Medical Ethics History of Healthcare Health Communication Diversity Issues in Healthcare Statistics Healthcare Economics	Athletic Trainer Surgical Tech/First Asst. Registered Nurse Radiologic Technologist Diagnostic Medical Sonographer Radiation Therapist Physical Therapist Occupational Therapist Nurse Practitioner Physician Asst. Physician

Did HC-100 or the job shadow experiences change your career interest?



Student Success

All members of the Healthcare Academy have access to:

Repository of online resources:



Free tutoring for all courses and peer academic coaching



Thank you!

We appreciate your time and attention

Any questions?

Feel free to email us as well at:

- mark.bake@bellincollege.edu
- chad.dall@bellincollege.edu
- casey.rentmeester@bellincollege.edu