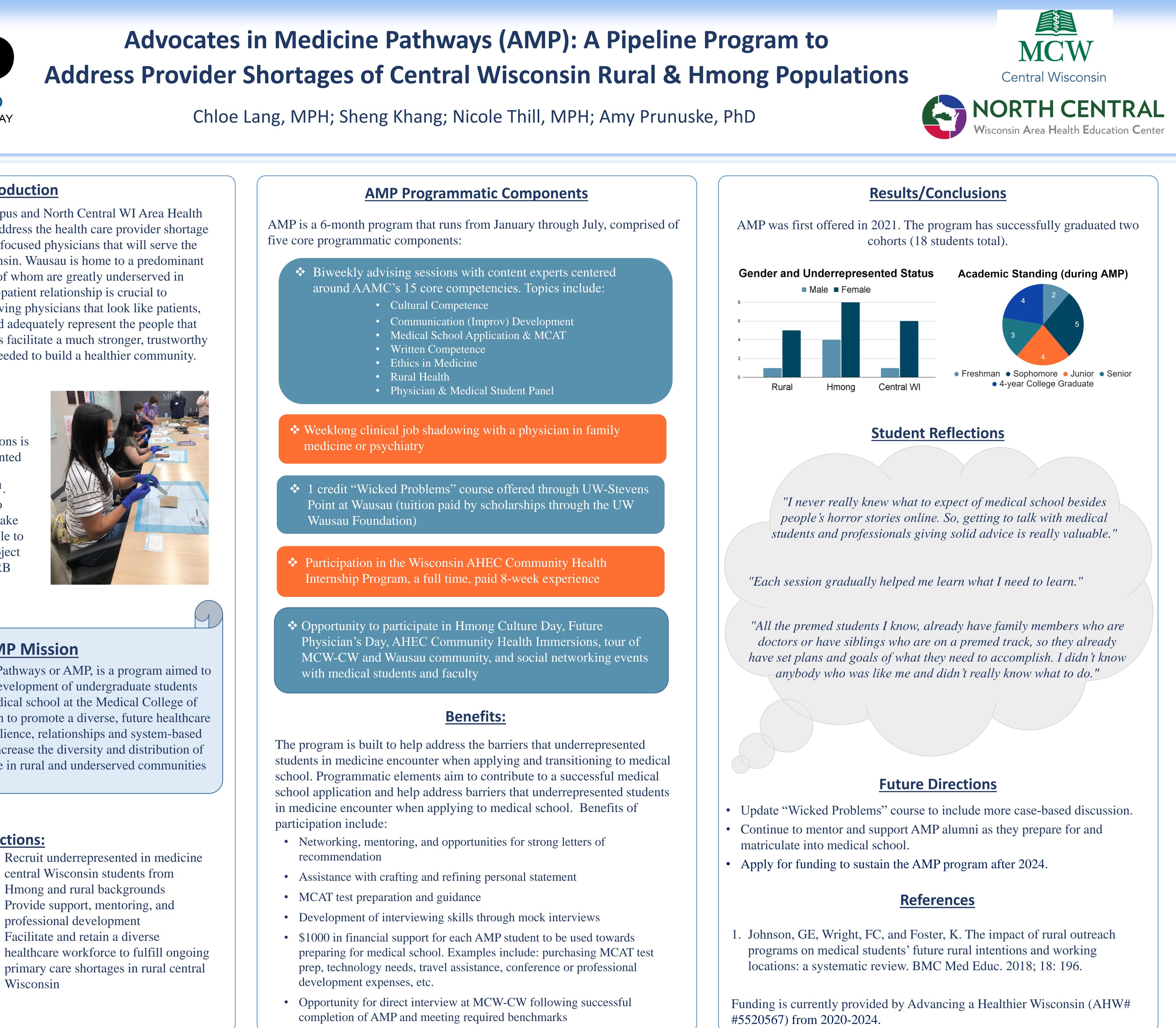


Introduction

The MCW- Central Wisconsin campus and North Central WI Area Health Education Center (AHEC) aim to address the health care provider shortage in the area, by training community-focused physicians that will serve the health care needs of Central Wisconsin. Wausau is home to a predominant Hmong and rural population, both of whom are greatly underserved in medicine. Building a strong doctor-patient relationship is crucial to providing excellent health care. Having physicians that look like patients, understand the patient's culture, and adequately represent the people that make up the local community, helps facilitate a much stronger, trustworthy doctor-patient relationship that is needed to build a healthier community.

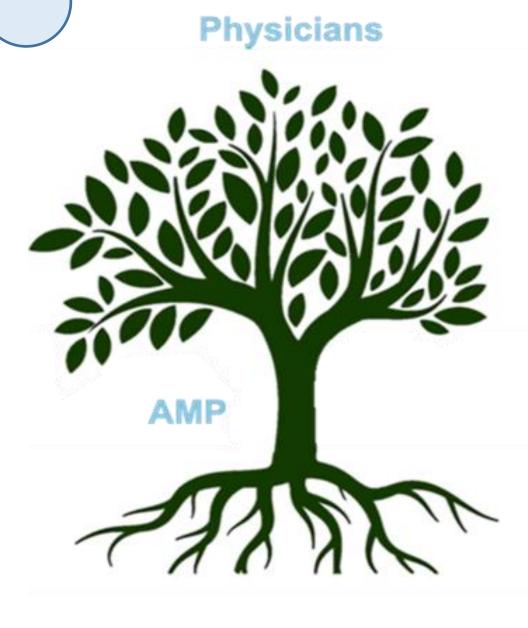
Background

Literature suggests that placing a medical school near target populations is not sufficient to help under-represented students successfully navigate the medical school admissions process¹. MCW-Central Wisconsin wanted to develop a more targeted effort to make this regional campus more accessible to Hmong and rural students. This project protocol was reviewed by MCW IRB PRO00038142.



AMP Mission

The Advocates in Medicine Pathways or AMP, is a program aimed to support the professional development of undergraduate students interested in attending medical school at the Medical College of Wisconsin-Central Wisconsin to promote a diverse, future healthcare workforce built around resilience, relationships and system-based knowledge. AMP aims to increase the diversity and distribution of quality healthcare workforce in rural and underserved communities



Central Wisconsin

Actions:

- central Wisconsin students from
- Provide support, mentoring, and professional development
- Facilitate and retain a diverse Wisconsin